

ONLINE GAMBLING



REVOLUTIONIZE ONLINE GAMBLING & GAMING PAYMENTS

In the fast-paced world of online gaming and gambling, seamless, secure, and compliant payment solutions are essential for both players and operators. PayedNow revolutionizes payment experiences with its innovative Purposed Payments (PP) model, offering pre-authorized payments, real-time transactions, and unmatched compliance with global regulations.

Empowering players with flexible, rapid, and secure payment options, and equipping operators with tools for AML/KYC compliance, PayedNow ensures every transaction is frictionless and fully secure. From high-demand events to everyday deposits, PayedNow enhances player engagement, builds trust, and supports regulatory adherence.

Choose PayedNow to unlock the future of payments in online gambling and where flexibility meets security, and compliance fuels growth.



COMPLIANCE

AML/CFT and KYC Requirements

The online gambling sector is under intense regulatory scrutiny, particularly concerning Anti-Money Laundering (AML) and Counter Financing of Terrorism (CFT) compliance. PayedNow supports gambling platforms with real-time Know Your Customer (KYC) verification and AML checks, utilizing FATF16 compliance measures to mitigate risks. This includes identity verification, source of funds (SoF) validation, and monitoring for suspicious transactions.



AML/CFT and KYC Processes

FATF Compliance Measures

Adheres to international standards for risk mitigation

Real-Time KYC Verification

Ensures immediate and accurate customer identification



AML Checks

Involves monitoring transactions for suspicious activity

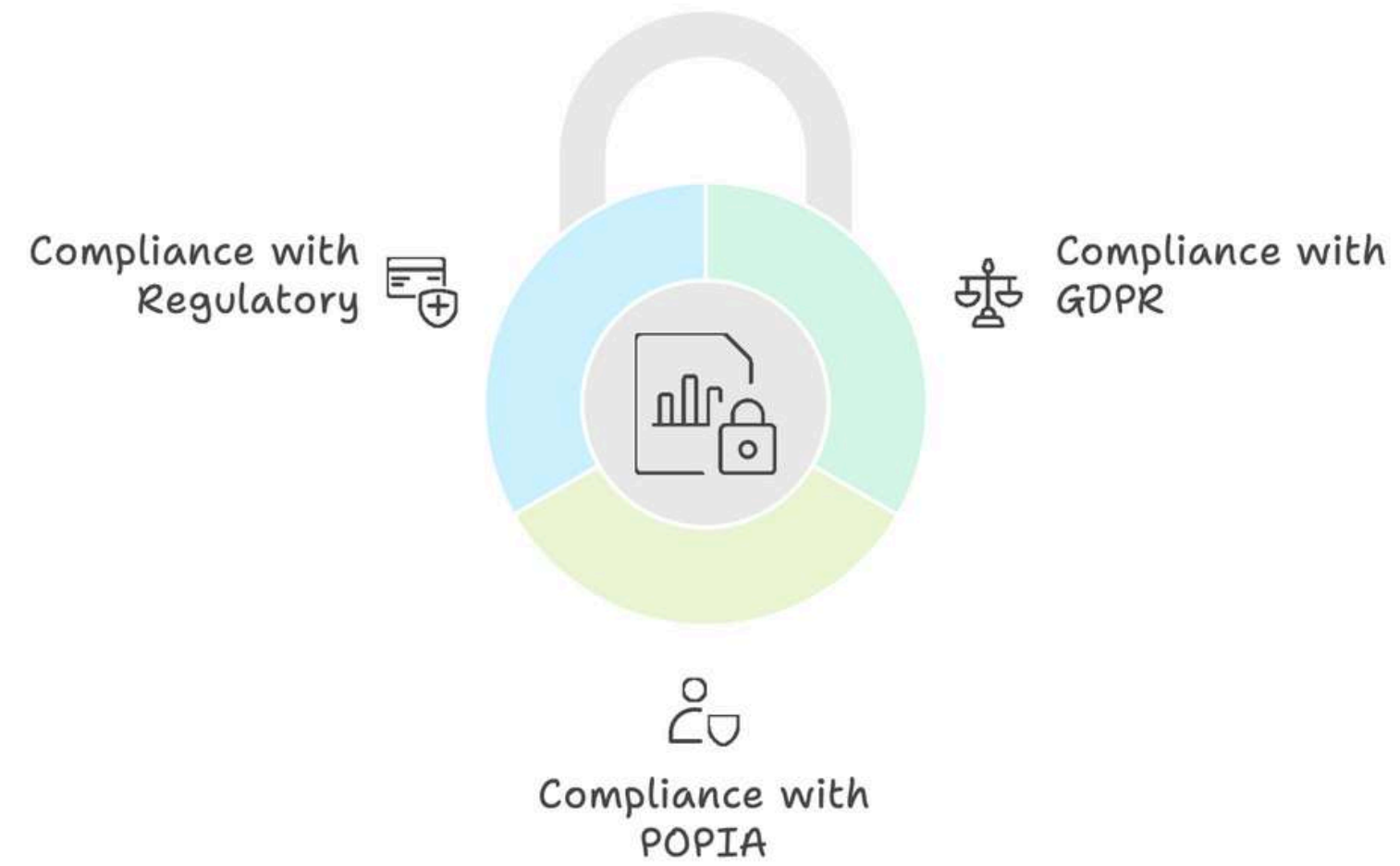
COMPLIANCE

Data Privacy & Protection

Given the sensitive nature of gambling transactions, PayedNow adheres to regional data protection laws such as GDPR, POPIA, and regulatory. This ensures that customer data is encrypted and securely managed, safeguarding both players and operators.



PayedNow's Data Privacy & Protection



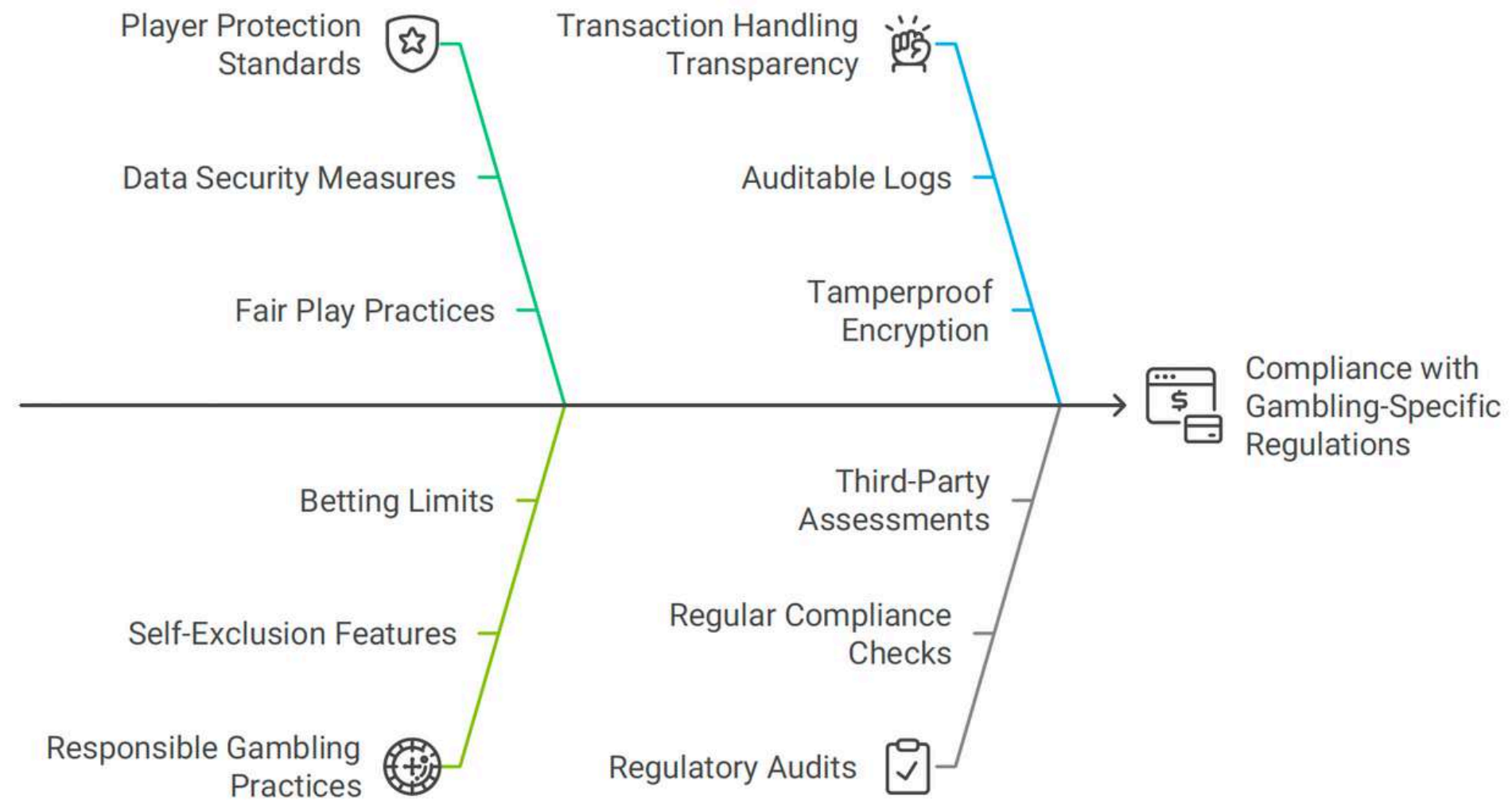
COMPLIANCE

Gambling-Specific Regulations

Various jurisdictions require gambling platforms to meet specific standards for player protection, responsible gambling, and transparent transaction handling. PayedNow's auditable transaction logs and tamperproof encryption provide the necessary compliance for these regulations.



Ensuring Compliance with Gambling Regulations





BUSINESS VALUE PROPOSITION

Market Flexibility

PayedNow's solution is designed for licensed online casinos, sports betting platforms, fantasy sports, esports, and gambling platforms that need flexible and secure payment options for a global audience.

PayedNow's Target Market Breakdown

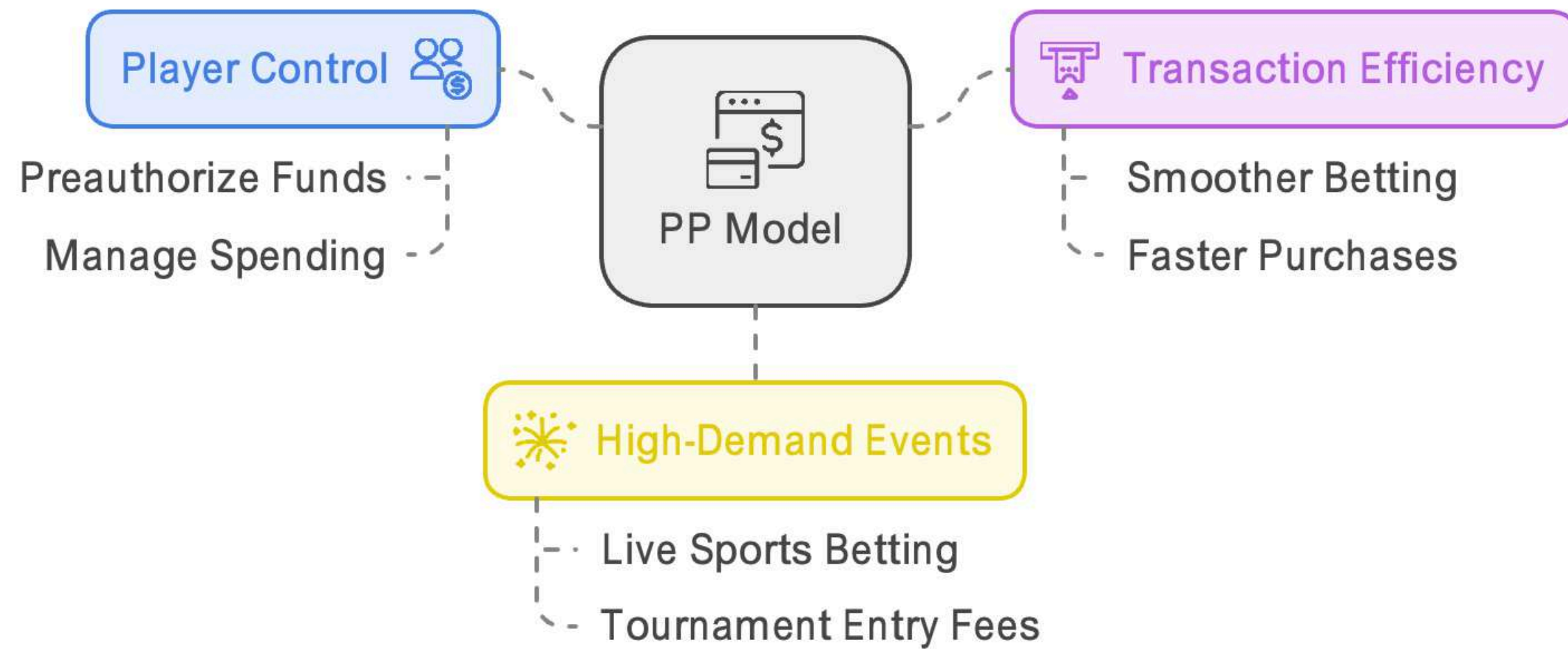


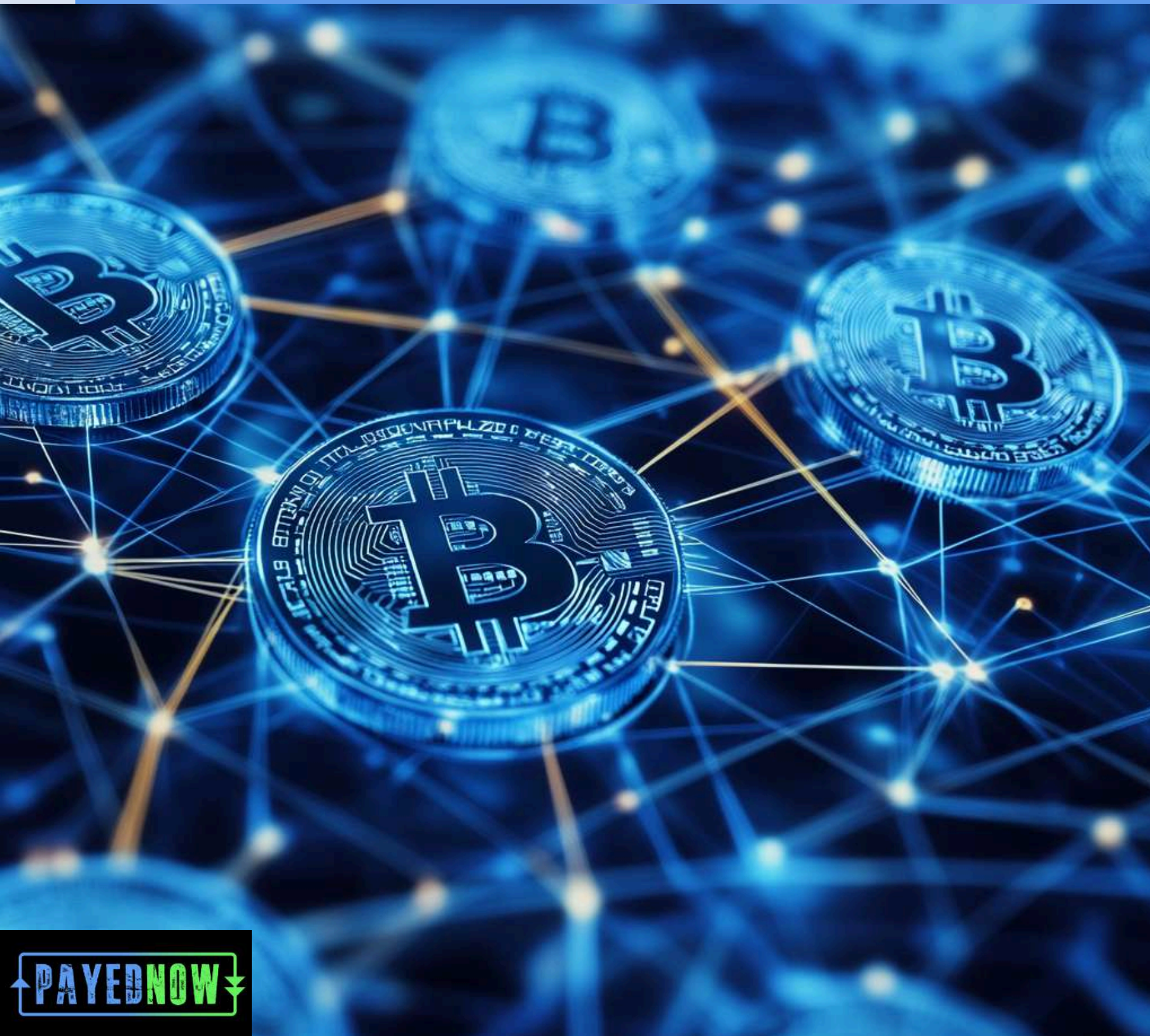


BUSINESS VALUE PROPOSITION

Service Differentiators

The PP model allows players to preauthorize and manage funds for future transactions, giving them control over their spending while facilitating smoother and faster betting and in-game purchase experiences. This is particularly beneficial during high-demand events like live sports betting and tournament entry fees.

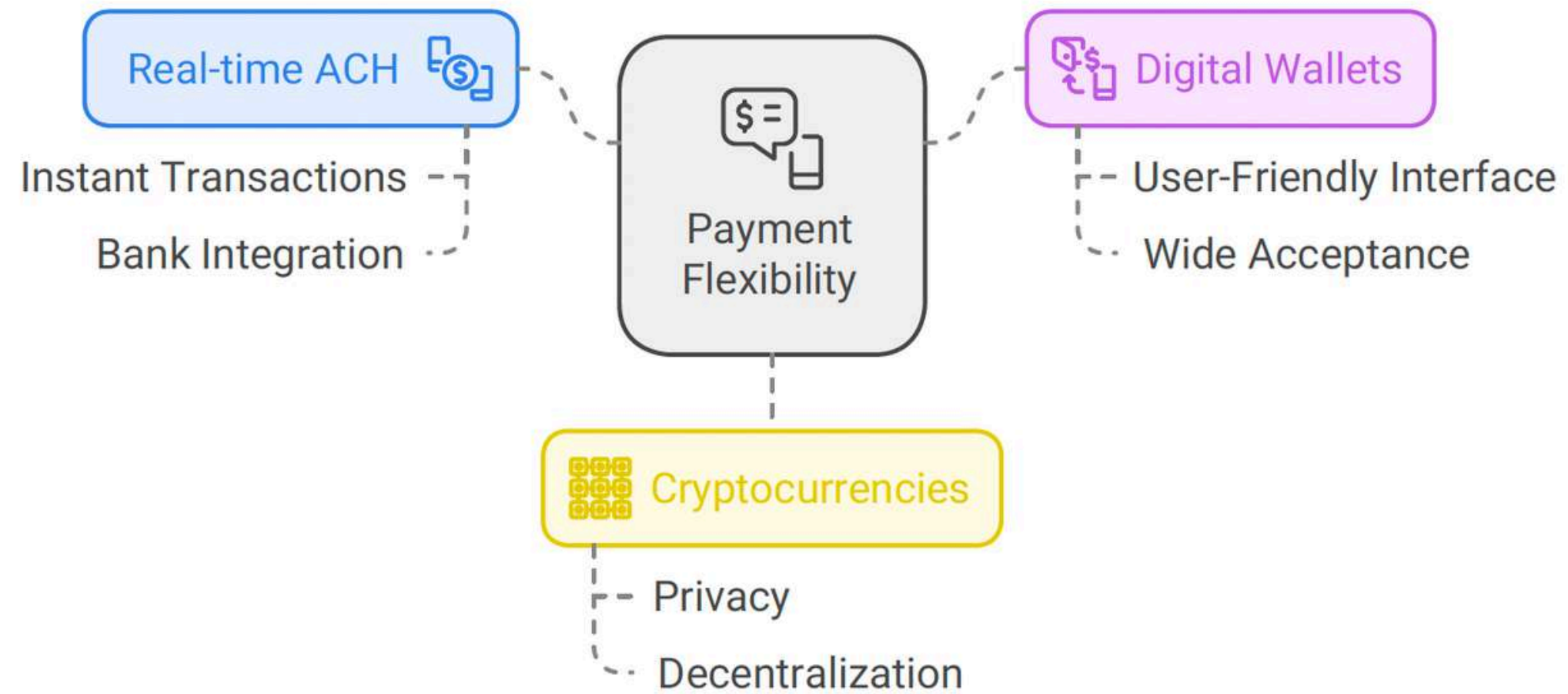




BUSINESS VALUE PROPOSITION

Payment Flexibility

By supporting multiple payment options (real-time ACH, digital wallets, cryptocurrencies), PayedNow provides players with a flexible and seamless payment experience, catering to diverse player preferences, especially in regions with limited access to traditional banking.

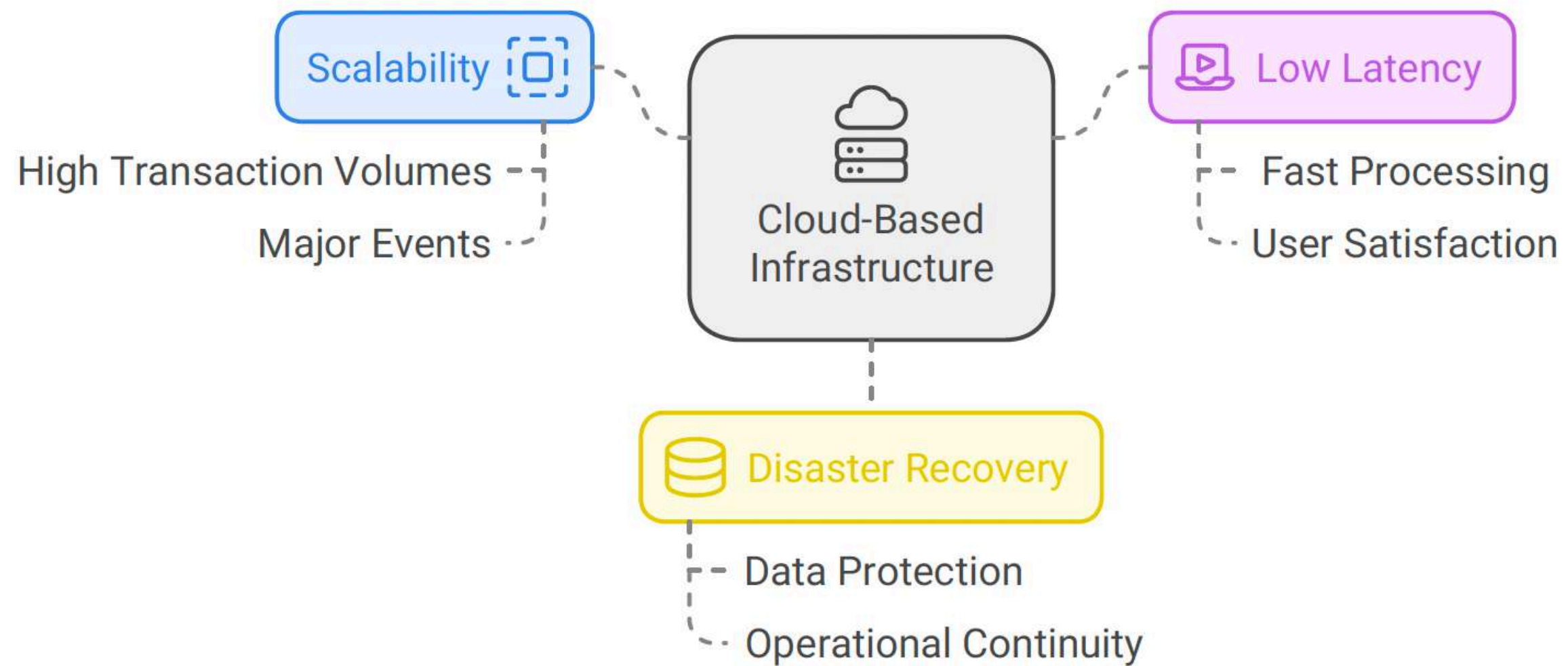


DEPLOYMENT OPTIONS

Resilient Hosting Infrastructure

Online gambling platforms often experience high transaction volumes, especially during major events. PayedNow's cloud-based infrastructure ensures scalability, low latency, and robust disaster recovery capabilities to securely handle peak transaction loads.





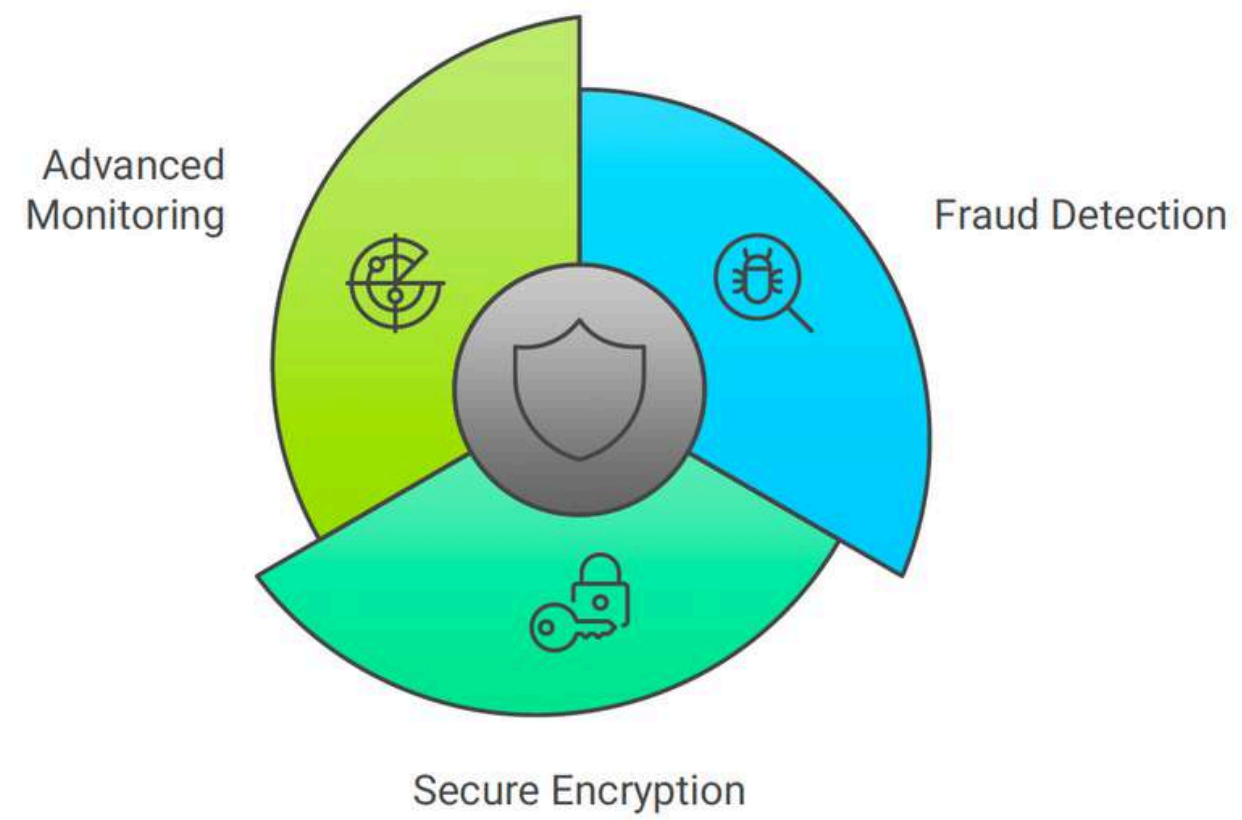
DEPLOYMENT OPTIONS

Cybersecurity

PayedNow implements the regulatory-compliant cybersecurity framework for real-time fraud detection, secure encryption, and advanced monitoring to protect customer funds and personal data from potential threats.



PayedNow's Cybersecurity Strategy



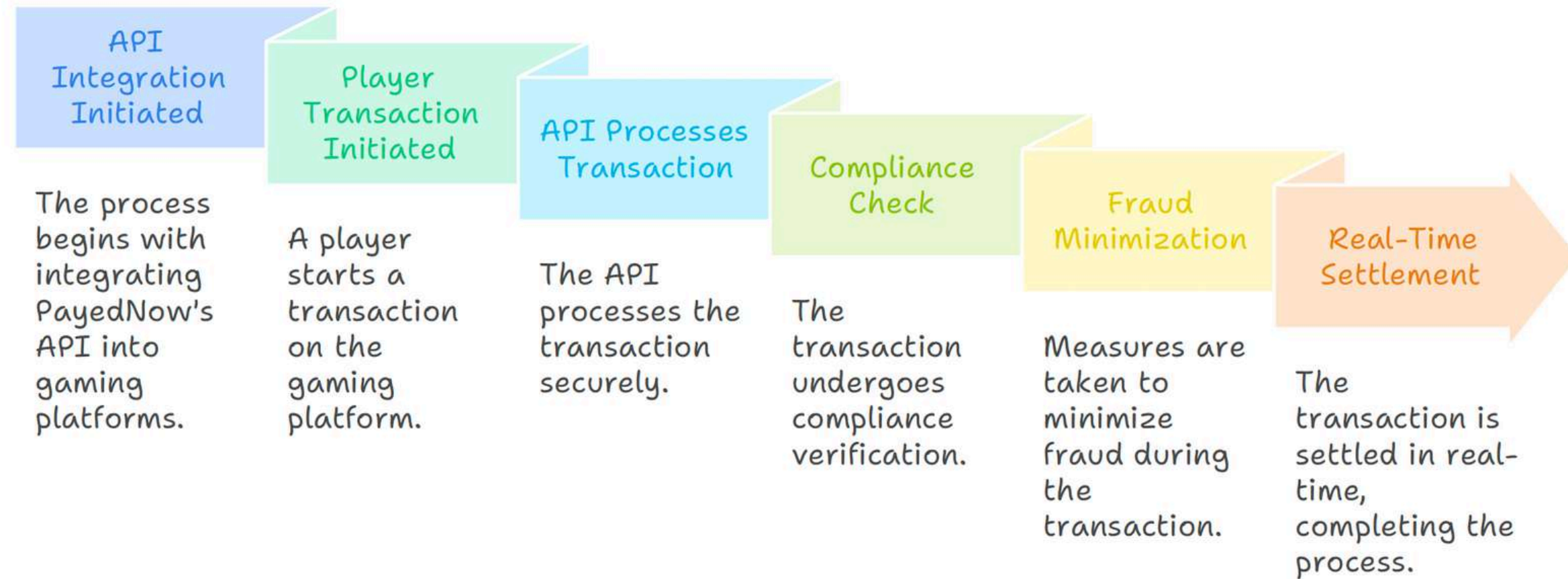
ARCHITECTURE

API Integration for Gaming Platforms

PayedNow's ISO 20022-compliant API can be seamlessly integrated with gaming platforms, facilitating secure player transactions. The API supports a variety of payment methods and compliance requirements in the backend to minimize fraud and ensure real-time settlement.



PayedNow API Integration Process



ARCHITECTURE

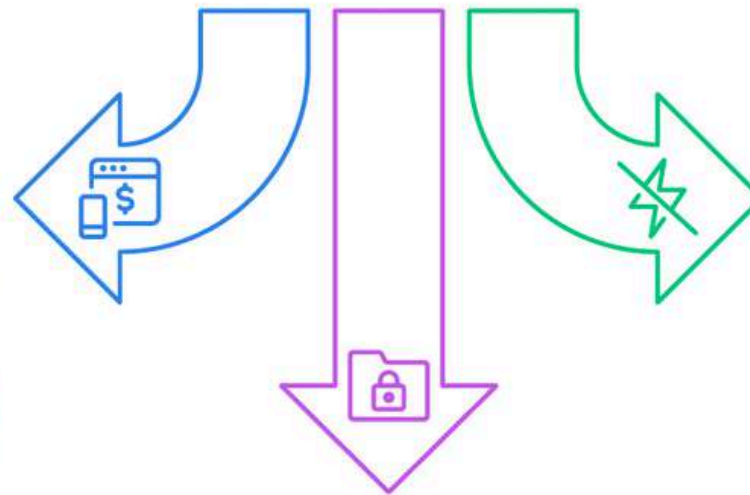
Multi-Rail Payment Compatibility

Compatibility with ACH, PayShap, and closed-loop wallets allows gambling operators to offer flexible payment options, essential for accommodating both local and international players who may require different payment rails.



Which payment options should be offered to players?

ACH Compatibility
Offers traditional bank transfer options, suitable for players preferring established financial methods.



Closed-Loop Wallets

Ensures secure, limited-scope transactions, ideal for players valuing privacy and security.

PayShap Compatibility

Provides modern, fast payment solutions, appealing to tech-savvy players.

PROCESS OVERVIEW

1. Account Setup & Deposit Initiation:

Players select the PP option at deposit, enabling them to preauthorize funds for future use within the platform.

2. Real-Time KYC & AML Checks:

At the time of deposit or withdrawal, PayedNow verifies player identity and transaction source through real-time KYC checks, ensuring compliance with AML requirements.

3. PP Authorization & Encryption:

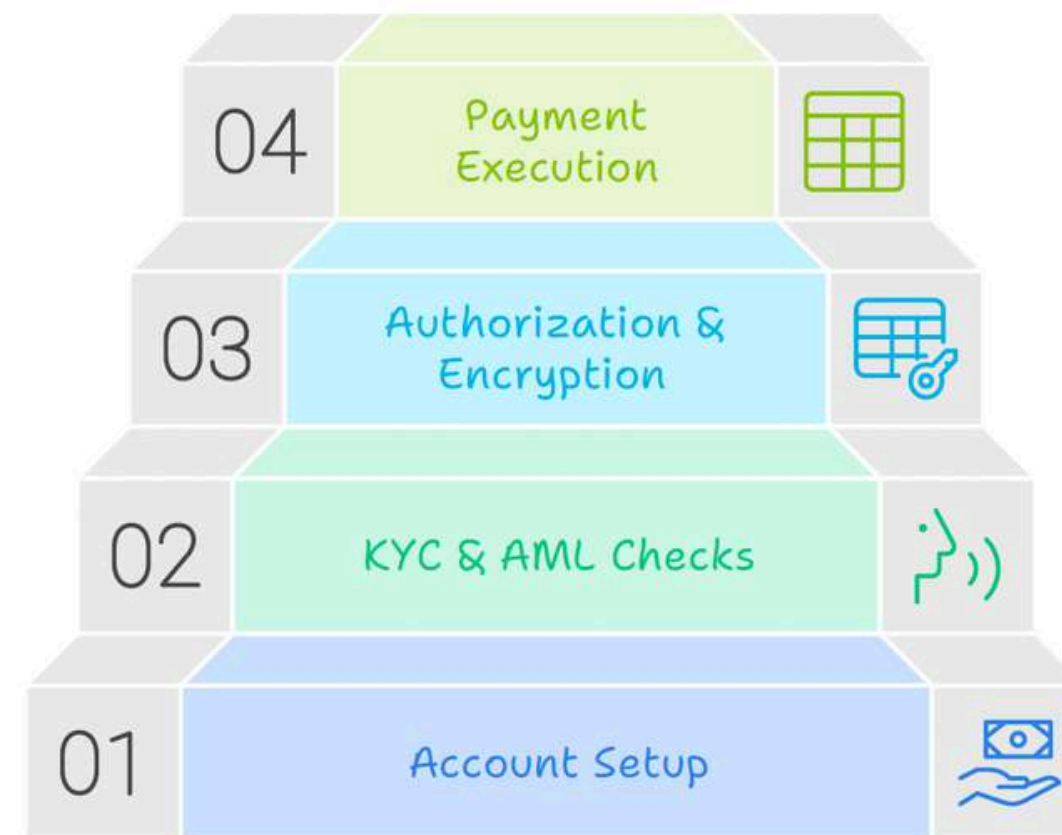
Once KYC is verified, transaction details are securely encrypted. Players can choose to expedite deposits or schedule payments for tournament fees or in-game purchases.

4. Execution of Payment

Payments are processed immediately or scheduled based on player preferences, enhancing the overall user experience.



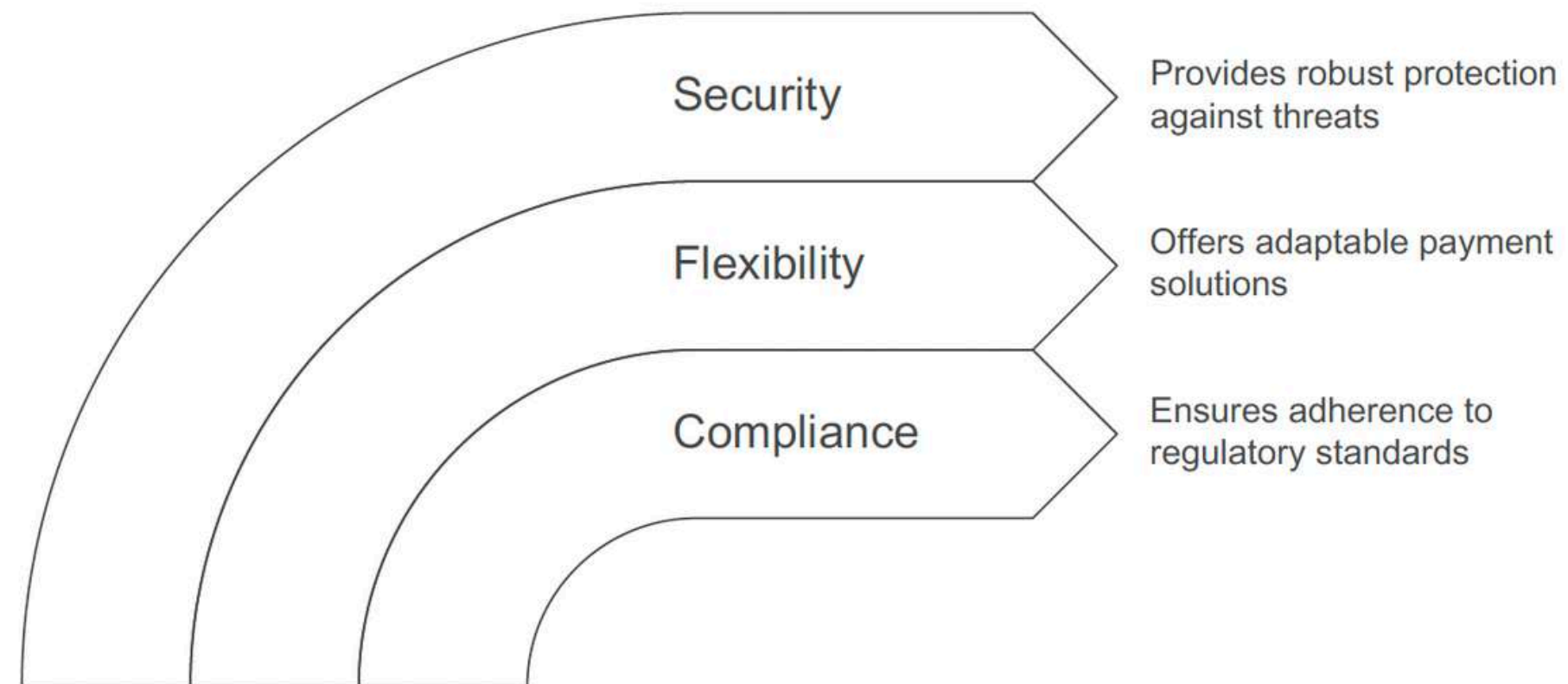
Streamlined Payment Process



PayedNow stands out as a comprehensive payment solution tailored for the online gambling industry. Its focus on compliance, flexibility, and security positions it as a vital partner for operators looking to enhance player engagement and meet regulatory demands in a competitive landscape.



PayedNow's Strategic Advantages



CONTACT INFORMATION

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